

### **Some social stats:**

Over the past 90 days:

- 16 new videos published, 2.75 million total YouTube views, and 24,000 new subscribers.
- 3.6 million Twitter impressions, 12,000 link clicks, and 3,000 retweets

### **Communications Highlights – June/July 2020**

LBNF and DUNE:

- LBNF conducts a first underground test blast in South Dakota: [Crews create a blast to take the Deep Underground Neutrino Experiment to the next stage](#)
- Physics Today [features DUNE](#) in story about accelerator experiments closing in on CP violation

PIP-II:

- Video: [How will Fermilab's new accelerator propel particles close to the speed of light?](#)
- [Accelerating science globally: PIP-II engineers continue designs for particle-propelling machine from home](#)

Strike for Black Lives:

- The Strike for Black Lives and Brian Nord featured in a number of publications, including [The New York Times](#), [Chicago Tribune](#), [Physics Today](#), [Science](#), [Nature](#), [Gizmodo](#), [University Affairs](#), and [Wired](#)

Other highlights:

- Media advisory: [Neutrino 2020 kicks off June 22](#)
- [More than 3,000 neutrino scientists gather online for Neutrino 2020](#)
- Milestone: [CMS collaboration publishes 1,000th paper](#)
- Award: [Three Fermilab scientists receive DOE Early Career Research Awards](#) (Robert Ainsworth, Laura Fields, Jonathan Jarvis)
- Scientific American quotes Fermilab's Gordan Krnjaic and Noah Kurinsky in a [story on the search for dark matter](#)
- Physics Today: Chris Quigg writes about [Alvin Tollestrup](#)
- Science News quotes Dan Hooper: [An unexpected result from a dark matter experiment may signal new particles](#)
- The Innovation Platform: Interview with Fermilab's Mauricio Suarez: [Exploiting high-energy physics technology at IARC](#)
- [Now complete, telescope instrument is poised to begin its search for answers about dark energy](#), about The Dark Energy Spectroscopic Instrument
- [SENSEI gets quiet](#)
- Physics: Fermilab scientist Marcela Carena is quoted in [Europeans Decide on Particle Strategy](#)
- [Physicists publish worldwide consensus of muon magnetic moment calculation](#)
- [Five thousand eyes on the skies: Scientists choreograph robots to observe distant galaxies](#)
- [Fermilab achieves 14.5-tesla field for accelerator magnet, setting new world record](#)

- New Scientist: [We don't know how fast the universe is expanding, and that's a problem](#)
- [Saturday Morning Physics goes virtual](#)