



# 50<sup>th</sup> Anniversary Open House Re-cap

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Community Advisory Board  
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# Huge success!!!

- **By the numbers:**
- Hours: 10 a.m. to 4 p.m.
- Attendance: 10,000 visitors
  - First cars arrived at 7 a.m.
  - 2,000 people arrived every hour from 10 a.m. to 1 p.m.
  - Parking lot again empty by 5 p.m.
  - Visitors from Chicago, out of state and out of country
- Parking: 3,400 cars
- Staff: 1,100 people, including 800 volunteers/employees
- Temperature: 93 degrees
- Music: 30 local musicians performing in welcome tent
- Food: 2,000 meals served by our vendors

# Tours and attractions

- 88 buses
  - 4 bus routes
  - 11 bus stops
- 25 tour areas and attractions
  - Neutrino Campus
  - Muon Delivery Ring tunnel tour
  - Muon g-2 magnet/experiment
  - Chicagoland STEM Fair
  - Mr Freeze
- 4 food tents
- 2 coffee tents

# Everybody stayed safe

- Temperature: 93 degrees
- Some locations little shade and long lines
- Less than 20 first-aid cases
- Significant medical cases: only 2 (twisted/fractured ankles)
  - No major heat-related problems, though about 25 calls for heat-related assistance

# Feedback about the event

- Facebook:
- 92 comments on the day of event, only 2 negative
- Lots of people commented on how welcoming, helpful and enthusiastic our event staff was
- [https://www.facebook.com/events/1396735527062030/?active\\_tab=discussion](https://www.facebook.com/events/1396735527062030/?active_tab=discussion)
- Preliminary survey results (1,200 responses)
  - 84% rated event good or excellent
  - 63% first visit to Fermilab
    - 70% of those didn't know that Fermilab is open to the public
  - 90% said it is likely or very likely they will visit again
  - 50% found out about the Open House via Facebook



# Ready for the Open House....and it was hot





# One of many stations across the site











