

Celebrating 50 Years of Discovery Public events during Fermilab's 50th anniversary year

K. Yurkewicz Fermilab Community Advisory Board September 22, 2016

Goals for our 50th celebration





Build our future by celebrating our past



Create, rekindle or strengthen key relationships



Messages: Discovery, Innovation, Community



Major Anniversary Events













Arts Series Anniversary Kickoff

January 21

Hands-on activities + cake

Mucca Pazza performance

Local VIP Kickoff

January 27

Small reception + free tickets to Fermilab history lecture Scientific Event

June 7
Scientific
symposium

Scientists from Fermilab and around the world Fermilab's 50th Birthday Party

June 15

Celebrate online & on social media

Open House

Sept. 23

Largest ever

Science & Innovation

Fair

VIP lunch & tour



Pop-up STEM outreach program



- Build bridges to City of Chicago and suburbs, States of IL, SD
- Focus on underrepresented areas
- Visit parks and other public places as well as scheduled events, state fairs
- Fun, innovative: Impromptu science demos, ask-a-scientist, etc.
- Small pilot August 2016 with 30 events in Chicago Public Libraries







Additional events: Growing list



Date	Event
February 12	Fermilab Family Open House
March 19 (tentative)	Wonders of Science Show
Spring 2017	Arrival of ICARUS detector from CERN
Spring 2017	Muon g-2 beam commissioning
Spring 2017	Farm family picnic
July 2017 (tentative)	LBNF/DUNE construction groundbreaking at SURF
Summer 2017	Picnic for Fermilab community volunteers
July 31 – August 4	2017 Meeting of American Physical Society Division of Particles and Fields, held at Fermilab

Plus recurring visit opportunities

Self-guided tours 7 days a week

Monthly Ask-A-Scientist

Lederman Science Center tours

Wednesday drop-in tours

Summer Sunday tours

Piloting Spanish-language tours in 2017



New online hub for all public events





